Willie Armstrong

Graphic & Web Designer | UI/UX | 111 Whistling Swan Ct.
Williamsburg, VA 23188 | 301-404-2022 | Email: warmstrong1975@gmail.com |
Portfolio: http://www.abstractalley1.com

Summary

Highly creative Graphic/Web Designer with 15+ years delivering impactful multimedia designs across web, print, branding, and interactive experiences. Expert in front-end UI, static site prototyping, wireframing, and accessibility (Section 508). Strong collaborator with excellent communication skills. Proven ability to optimize performance, uphold brand and accessibility standards, and translate complex requirements into intuitive, user-centered solutions.

Core Skills

Web & UI: Wireframing, prototyping, responsive design, content strategy, accessibility (Section 508)
Visual Design: Branding, layout, typography, iconography, presentations, visual systems
Front-End: HTML5, CSS3, Bootstrap, static site generators (SSG), performance optimization
CMS & Platforms: WordPress, content governance, staging workflows
Collaboration: Agile sprints, code reviews, vendor coordination, cross-functional teamwork

Tools & Technologies

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, Acrobat) Figma, Dreamweaver, WordPress, Bootstrap, MS Office Suite, Government 508 Compliancy, Mobile Web
Basic web standards and security best practices

Professional Experience

NuAxis Innovations (U.S. Department of Health & Human Services) Website Designer | December 2022 – October 2025

Built pages using static site generators; translated requirements into performant, secure front-end/UI solutions. Led code reviews of vendor deliverables to ensure standards, efficiency, and maintainability. Produced functional static prototypes, wireframes, and graphic mockups; partnered with engineering to plan sprint functionality. Created staging sites and update workflows for stakeholder review and feedback. Optimized applications for speed and reliability; implemented security and data protection best practices.

AMVETS Website and Graphic Designer | March 2022 – March 2023

Designed and developed web prototypes, graphic mockups, and staging pages for iterative reviews. Produced report books, journals, banquet brochures, postcards, trifolds, and business cards for print and e-book publication. Tuned web pages for performance and visual consistency across devices.

City of Alexandria Recycle Graphic Designer | March 2022 – December 2022

Produced creative materials—graphics, videos, photos, illustrations, charts, and page layouts—for the city website and social channels. Managed website content and CMS; integrated city and third-party web platforms. Ensured quality, accuracy, readability, and adherence to AP/City style and recycling standards through regular content audits.

USAA Curator Designer | May 2018 – May 2021

Presented design strategies and executions to stakeholders; aligned deliverables with business objectives. Ensured compliance with brand, legal, and accessibility standards; created prototypes for usability testing. Improved and documented design processes, standards, and guidelines. Mentored peers; addressed design and technical challenges with clear rationale and solutions. Promoted consistency of member experience across programs, products, and channels.

Goldschmitt and Associates LLC (U.S. Department of Justice) UI/UX Graphic Designer | January 2018 – June 2018
Authored technical design specifications for web/app interfaces, validated feasibility and timelines with creative teams. Collaborated with product and engineering on direction, visuals, and UX from concept to engineering handoff. Simplified complex user flows; established and promoted design guidelines and best practices.

The Midtown Group (U.S. Department of Labor – Women's Bureau) Web Content Developer | December 2015 – December 2016
Built responsive HTML5/CSS3/Bootstrap content; ensured Section 508 compliance and visual consistency. Managed and updated web content across departments; maintained master text calendar. Edited/proofed HTML/CSS and web content; tracked and reported site metrics.

American Immigration Lawyers Association Web Content Specialist | August 2013 – November 2013
Designed, developed, and managed HTML5/CSS site content; ensured Section 508 compliance. Supported cross-department web projects; maintained consistent look/feel and editorial standards. Edited and proofed web code, graphics, and text; tracked metrics within the CMS.

Community Support Association Web Graphic Designer | December 2010 – June 2012
Created PowerPoint presentations; maintained internal/external websites with timely updates. Collaborated with managers and event coordinators to design flyers and promotions for community events (Frankfurt, Germany). Ensured 508 compliance and managed content using HTML/CSS.

Naval Research Laboratory Federal Credit Union Web Graphic Designer | February 2006 – June 2007
Managed internal/external websites, ATM promotional screens, and video posters (Section 508compliant HTML/CSS). Coordinated rate/product updates; produced e-updates, e-statements, and mass communications. Resolved web support tickets and provided in-house graphic design for marketing initiatives.

Education
American InterContinental University, Chicago, IL
Bachelor's degree in visual communication & fine arts
Johns Hopkins University Computer Career Center, Columbia, MD
Certificates: Graphic Design, Web Design, Web Development
Duke Ellington School of the Arts, Washington, DC
Concentration: Visual Fine Arts & Photography

Certifications & Compliance
Section 508 Accessibility Compliance (Government)
Public Trust Clearance

Portfolio
A comprehensive portfolio—including branding, web design, brochures, logos, booklets, and print collateral—is available at: www.abstractalley1.com

Additional Notes
Availability: Open to roles in web design, UI/UX design, and multimedia/brand design. Work Authorization: Eligible for U.S. federal and public sector environments with Public Trust clearance.