

LOGO DESIGN PRESENTATION

16 JULY 2025

abstractalley1

Rising Agency

For the Rising Agency logo, my goal was to create a bold, professional, and memorable brand identity that represents strength, growth, reliability, and forward-thinking in the contracting industry.
I incorporated strong geometric shapes and upward-pointing architectural elements to symbolize construction, progress, and the company's commitment to building a successful future.
The combination of red, orange, and black communicates confidence, energy, determination, and professionalism. The bold typography establishes a strong visual presence, while the tagline, “Contracting for the Future,” reinforces the company's vision and commitment to long-term success.
My design approach focused on creating a versatile, recognizable logo that could be applied consistently across business cards, company vehicles, uniforms, signage, and promotional materials.



Primary Logo



Secondary Logo









Logo Alternatives

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Mockups

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RISING AGENCY
CONTRACTING FOR THE FUTURE