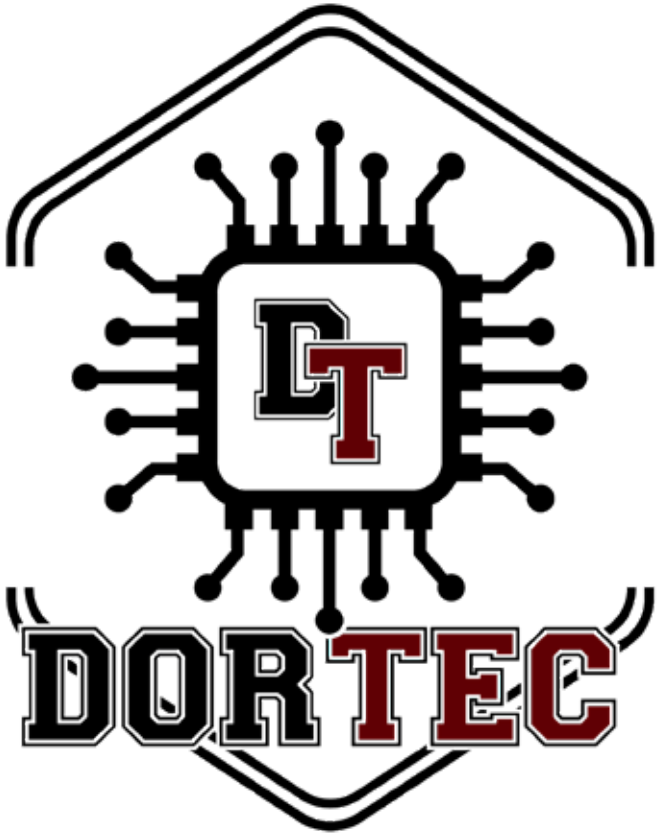


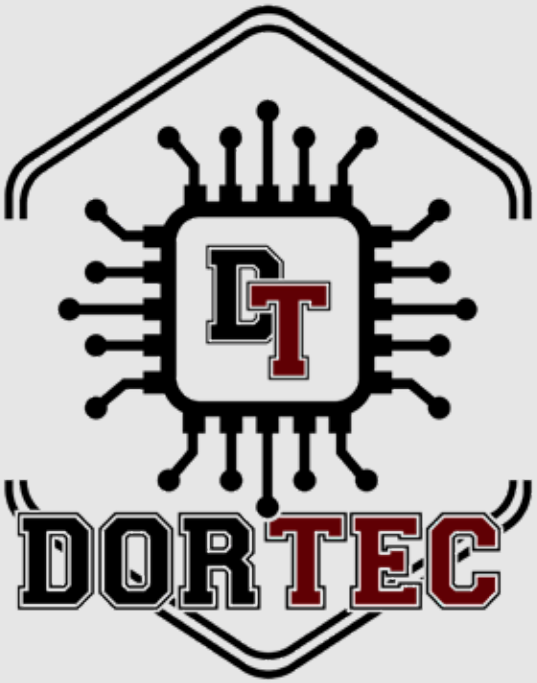
LOGO DESIGN PRESENTATION

11 MAY 2025

abstractalley1

Dortec

“For this DORTEC logo concept, I wanted to communicate strength, reliability, and connection—qualities that matter for a delivery supply company. The bold lettering gives the name a strong presence, while the central ‘DT’ monogram creates a recognizable brand symbol. The circuit-inspired lines suggest a connected distribution network, with the company at the center coordinating deliveries and supplies. The enclosing border brings the design together, and the red, white, and dark blue palette supports a confident, professional appearance.
This concept demonstrates how I connect visual elements to a company’s services and the message it wants to convey.”



Primary Logo

DORTEC

COURIER & LOGISTICS

Secondary Logo









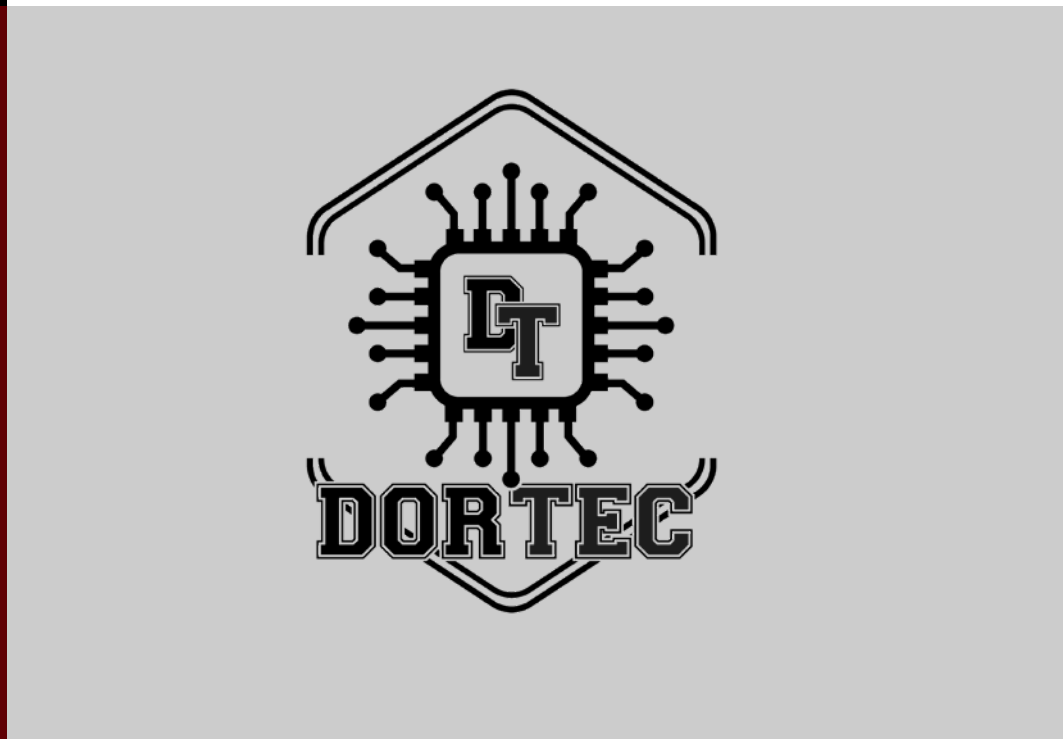
Logo Enitial

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Logo on color background

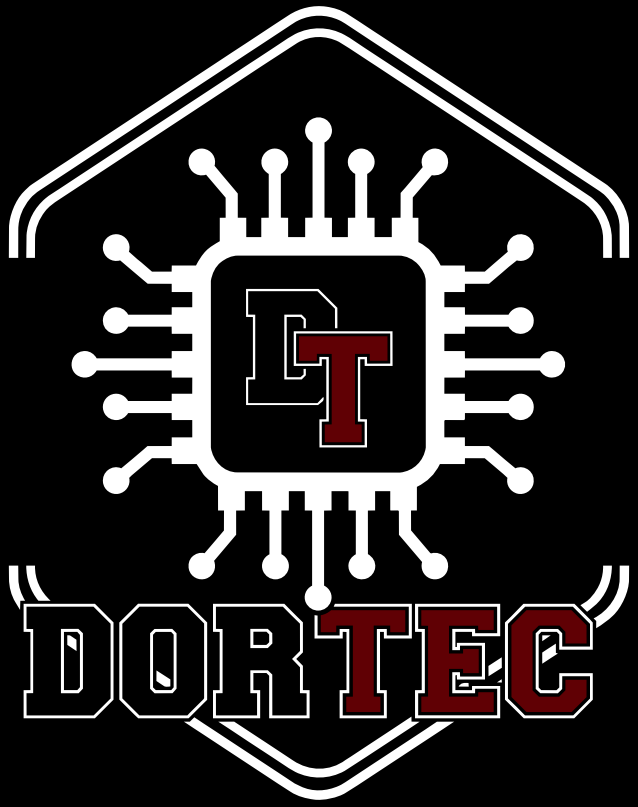
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